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SUBJECT:US-POLISH CULTURAL/INFORMATIONAL TALKS

1. SUMMARY. MARCH 2-3 TALKS WENT SMOOTHLY AND WERE CONCLUDED A HALF-DAY EARLIER THAN PLANNED. POLISH PARTICIPANTS ACKNOWLEDGEDOFTEN DURING MEETINGS THAT THEY UNDERSTOOD LIMITS TO USG ABILITY TO INFLUENCE CONDITIONS GOVERNING CULTURAL AND INFORMATIONAL ACTIVITIES HERE. THEY ALSO RECOGNIZED THAT RECIPROCITY IS DIFFICULT CONCEPT TO APPLY IN RELATIONS BETWEEN COUNTRIES SO DISPARATE IN SIZE, POWER AND SOCIAL ORGANIZATION. IN ADDITION TO EXCHANGING DETAILED INFORMATION ON PRESENT STATUS OF EXCHANGES, WE UNDERTOOK TO INFORM POTENTIAL US PARTNERS OF POLISH INTERESTS IN FOLLOWING AREAS: EDUCATION, PUBLICATIONS, TEXTBOOKS, FILMS, THEATER AND TV. END SUMMARY.

2. FRIENDLY AND OPEN TALKS (BARTOSZEK'S PHRASE AT CONCLUSION) WERE BEGUN BY EUR/EE DIRECTOR ANDREWS AND USIA/IEU DIRECTOR SHIRLEY. BOTH NOTED CONTINUOUS DEVELOPMENT OF EXCHANGES WITH POLAND DURING PAST TWENTY YEARS DESPITE
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OCCASIONAL DIFFICULTIES IN POLITICAL RELATIONS, AND EMPHASIZED OUR INTEREST IN MAINTAINING THIS RECORD. THEY BRIEFLY DISCUSSED PRACTICAL DIFFICULTIES IN BASING WHOLE RANGE OF EXCHANGE RELATIONS ON STRICT RECIPROCITY, BUT POINTED TO INTERESTS BOTH SIDES SHARE WHICH ASSURE MUTUAL BENEFITS FROM EXCHANGES.

3. IN REPLY, AMBASSADOR BARTOSZEK REFERRED TO TRADITIONAL RELATIONS OF THE TWO COUNTRIES BUT SAID THERE WAS ONE PROBLEM FROM POLISH VIEWPOINT, VIZ. INSUFFICIENT INFORMATION ABOUT POLAND IN U.S. AS AN EXAMPLE, HE CITED APPEARANCE ON POLISH TV OF ABOUT 75 US FILMS A YEAR AS AGAINST TWO OR THREE POLISH FILMS ON US TV. HE USED THE TERM RECIPROCITY ONCE DURING HIS OPENING STATEMENT, BUT NEITHER HE NOR ANYONE ELSE IN POLISH DELEGATION REFERRED TO IT AGAIN DURING THE TALKS.

4. TALKS THEN CONTINUED AT THE WORKING LEVEL. ON US SIDE WERE YALE RICHMOND AND ROSS TITUS OF CU/EE, LEON SLAWECKI AND JOHN KORDEK OF USIA AND DELL PENDERGRAST OF EMBASSY WARSAW. ON POLISH SIDE WERE BARTOSZEK, TOMKOWSKI, PASTECKI, AND KOZLOWICZ, SZNAJDER, BAKO AND SZYC FROM POLISH EMBASSY. IN COURSE OF TALKS US SIDE SAID IT WOULD UNDERTAKE FOLLOWING:

EDUCATION - A) AS SUGGESTED BY KOZLOWICZ, IN VIEW OF YALE UNIVERSITY'S STRENGTH AND INTEREST IN POLISH STUDIES, CU/EE WILL DISCUSS POSSIBILITY OF WORKING WITH YALE TO ASSIST IT IN DEVELOPING EXCHANGE PROGRAMS WITH POLAND; B) CU/EE WILL DISCUSS WITH AAASS POSSIBILITY OF INVITING POLISH SCHOLARS TO ATTEND ITS NATIONAL MEETINGS,INCLUDING UPCOMING ANNUAL MEETING IN ST. LOUIS NEXT FALL; C) USIA WILL ARRANGE FOR COPIES OF VIDEOTAPE SERIES ON POLAND (SPONSORED BY NOW DEFUNCT GT-70 CONSORTIUM IN COOPERATION WITH JAGIELLOIAN UNIVERSITY) TO BE MADE FOR POLISH EMBASSY (COPY WILL ALSO BE SENT TO EMBASSY WARSAW). GT-70 WAS CONSORTIUM OF COMMUNITY COLLEGES WHICH HAD PLANNED TO MAKE SIMILAR TAPES FOR USES IN COURSES ON MANY OTHER COUNTRIES, BUT ONLY POLISH AND YUGOSLAV THEMES WERE COMPLETED BEFORE CONSTITUENT COLLEGES HAD TO WITHDRAW FUND CONTRIBUTIONS. SUBJECTS COVER ARCHITECTURE, ART, CULTURE, HISTORY, DRAMA,
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EDUCATION, LITERATURE AND MUSIC. ORGANIZER OF PROJECT STILL OPTIMISTIC THAT IT WILL BE REVIVED AND WIDELY USED IN COMMUNITY COLLEGES ACROSS US. (CU/EE WAS ABLE TO OBTAIN SET OF MASTER TAPES AND SCRIPT AND TABLED THEM AT TALKS).

PUBLICATIONS - A) CU/EE WILL ASSIST POLISH EMBASSY IN FINDING AMERICAN PUBLISHERS INTERESTED IN JOINT PUBLISHING

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VENTURES WITH POLAND. IN THIS CONNECTION, WE ARRANGED MEETING WITH SENIOR OFFICERS OF HARPER AND ROW AND PRENTICE HALL DURING DELEGATION'S VISIT TO NYC ON MARCH 5. B) CU/EE WILL MENTION TO ASSOCIATION OF AMERICAN PUBLISHERS POLISH INTEREST IN PUBLISHERS' SEMINARS DURING POLISH BOOK FAIR; C) US SIDE WILL LOOK INTO POSSIBLE SOURCES OF PRIVATE FUNDS FOR TRANSLATIONS OF POLISH WORKS FOR AMERICAN AUDIENCES (NO ENCOURAGEMENT GIVEN TO VISITORS ABOUT PROSPECTS, HOWEVER); D) WE WILL ENCOURAGE AMERICAN EDITORS AND PUBLISHERS TO VISIT POLAND TO DISCUSS COOPERATION WITH POLISH PUBLISHERS (THIS WOULD BE SEPARATE GROUP FROM THAT WHICH IS GOING TO SOVIET UNION;

TEXTBOOKS - ALTHOUGH WE REITERATED PREVIOUS NEGATIVE POSITIONS ON DIRECT USG MEASURES TO ASSESS EACH COUNTRY'S TEXTBOOK TREATMENT OF OTHER, CU/EE WILL ASSIST POLISH EMBASSY IN FINDING AN AMERICAN SCHOLAR WHO WOULD COLLABORATE WITH POLISH SCHOLAR ON WRITING AND PUBLISHING OF A HISTORY OF POLISH CULTURE FOR AMERICAN READERS. WE ALSO AGREED TO SUGGEST THAT THE AMERICAN STUDIES CENTER AND POLISH STUDIES CENTER CONSIDER RESEARCH ON TEXTBOOK TREATMENT OF TWO COUNTRIES.

FILMS - A) CU/EE WILL CONSULT WITH EMBASSY WARSAW REGARDING EXCHANGES OF FILM SPECIALISTS (FINANCIAL CONDITIONS PERMITTING). CU/EE WILL ALSO CONTACT US FILM SCHOOLS REGARDING SHOWINGS OF POLISH FILMS, INCLUDING LECTURES BY ACCOMPANYING POLISH SPECIALIST; B) USIA WILL PROVIDE NAMES OF 16 MM FILM DISTRIBUTORS AND WILL HELP POLES CONTACT MUSEUM OF MODERN ART REGARDING RETROSPECTIVE SHOWING OF POLISH FILMS.

TV - POLES WERE PESSIMISTIC ABOUT POSSIBILITIES OF PLACING FILMS WITH COMMERCIAL NETWORKS AND SAID THERE HAS BEEN LIMITED OFFICIAL USE

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LITTLE PROGRESS WITH PUBLIC BROADCASTING SYSTEM. WE AGREED TO ENCOURAGE POLISH TV-PBS CONTACTS (USIA DESCRIBED PRESENT STATE OF THOSE CONTACTS, WHICH ARE STILL IN DEVELOPING STAGES).

JOURNALIST EXCHANGES: POLES PROPOSED EXCHANGES OF YOUNG JOURNALISTS. WE EXPLAINED POLICY OF MANY US NEWSPAPERS OF NOT ACCEPTING DIRECT INVITATIONS. BOTH SIDES UNDERTOOK TO TRY TO FACILITATE EXCHANGES OF BOTH YOUNG AND SENIOR JOURNALISTS, AND POLES INVITED YOUNG US JOURNALISTS TO PARTICIPATE IN SEMINARS POLES RUN FOR FOREIGN JOURNALISTS.

THEATER: BOTH SIDES AGREED TO ENCOURAGE PRODUCTION OF PLAYS BY STUDYING POSSIBILITIES FOR EXCHANGES OF THEATER

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DIRECTORS, PRODUCERS AND ACTORS.

MISCELLANEOUS: A) DURING FRANK DISCUSSION OF NIEMAN PROGRAM PRODUCED BY NBC, POLISH DELEGATION NOTED THAT THEIR EMBASSY HAD FACILITATED THE NBC VISIT. DELEGATION

ACKNOWLEDGED THAT USG HAS NO CONTROL OVER CONTENT OF SUCH PROGRAMS, BUT WANTED TO PLACE IN RECORD THEIR UNHAPPINESS WITH THIS ONE. WE TOLD POLES THAT NEITHER EMBASSY WARSAW NOR DEPARTMENT OR USIA WAS ASKED FOR ASSISTANCE BY NBC; B) WE ASKED ABOUT PRESENT CIRCULATION OF POLAND MAGAZINE AND WERE INFORMED IT IS DOWN TO 4000. WE GAVE SEVERAL SUGGESTIONS ON IMPROVING CIRCULATION. POLES APPEARED TO HAVE REALISTIC APPRECIATION OF PROBLEMS AND DID NOT LINK AMERYKA MAGAZINE WITH PROBLEMS OF THEIR MAGAZINE; C) LOS ANGELES PHILHARMONIC ORCHESTRA TOUR WAS NOT RAISED BY EITHER SIDE; D) POLES EXPRESSED HIGH INTEREST IN SISTER CITIES PROGRAM AND WERE PLEASED TO LEARN OF VISIT TO POLAND THIS SPRING BY SISTER CITIES OFFICIALS WOZAR AND GITTENS.

5. AMBASSADOR BARTOSZEK, MRS. PASTECKA, POLISH EMBASSY COUNSELOR KOZLOWICZ AND CU/EE OFFICER CALLED ON SMITHSONIAN ASSISTANT SECRETARY PAUL PERROT MARCH 4 TO DISCUSS EXHIBITS. POLES' SUGGESTION OF OMNIBUS EXHIBIT OF CONTEMPORARY POLISH ART IN ALL FORMS (PAINTING, SCULPTURE, POSTERS, POTTERY, TAPESTRY, ETC.) WAS VIEWED AS LIMITED OFFICIAL USE

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POSSIBILITY BY MR. PERROT, ALTHOUGH NOT IN WASHINGTON AT PRESENT TIME. PERROT ADVISED THEM TO THINK SMALLER AND CONCENTRATE ON SINGLE ART FIELDS. POLES NOTED HIS CONCERN ABOUT SPACE REQUIREMENTS OF EXHIBIT THEY HAD DESCRIBED AND SAID THEY WOULD TAKE HIS SUGGESTIONS INTO ACCOUNT WHEN THEY PROPOSE AN EXHIBIT FOR 1977 OR 1978. PERROT SUGGESTED THEY MIGHT CONSIDER PHOTOGRAPHY, HISTORICAL GLASS, MANUSCRIPTS, AND HANDICRAFTS. AFTER CORDIAL AND INFORMATIVE MEETING AT SMITHSONIAN, POLISH VISITORS WENT TO RENWICK GALLERY, WHERE THEIR TAPESTRY EXHIBIT WILL BE SHOWN.

6. TALKS WERE NOTABLY CORDIAL AND HELD"W BARDZO SERDECZNEJ ATMOSFERZE". CONSIDERABLE CREDIT FOR POSITIVE AND PLEASANT ATMOSPHERE GOES TO AMBASSADOR BARTOSZEK, WHOSE QUIET AND UNPOLEMICAL APPROACH TO QUESTIONS DISCUSSED HELPED KEEP THE TALKS FRIENDLY AND TO THE POINT. IN PROVIDING POLISH SIDE WITH DETAILED INFORMATION TO SUPPORT GENERAL STATEMENTS ABOUT BOTH COUNTRIES' ACTIVITIES IN EDUCATIONAL/CULTURAL/INFORMATIONAL FIELDS, WE DREW HEAVILY ON DATA CABLED BY EMBASSY. ALL OF IT WAS USED.

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7. POLISH EMBASSY HELD BUFFET LUNCH MARCH 2, AND ASSISTANT SECRETARY RICHARDSON HAD DELEGATION TO LUNCH AT DEPARTMENT MARCH 3. DELEGATION CALLED ON DEPUTY ASSISTANT SECRETARY ARMITAGE ON MARCH 2 AND WAS INVITED FOR COCKTAILS AT COSMOS CLUB BY LEONARD MARKS ON MARCH 3. KISSINGER

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